



11/20/17 - Diversity and Enrollment Meeting Notes

Agenda

Review and discuss 2018-19 admissions calendar that Andrea sent on 10/30 (30 min)

Revisit tour strategy and schedule dates (30 min)

Admissions calendar

1. 11/1 Application Available online
2. 12/9 EnrollOak Options Fair (East Oakland) - Currently we are opted out of this, but we can always opt in later.
3. 12/16 EnrollOak Options Fair (West Oakland) - Andrea attending, need additional volunteers
4. 2/16 Application Deadline
5. 3/7 Lottery
6. 3/19 Acceptance Deadline

Admissions tour dates: 12/11, 1/12, 1/16, 2/2

FRL Tour - Early Feb??

FRL tour date:

Outreach committee has not decided on a date. Were thinking 2-3 weeks before the deadline.

Sue and Shanice to send Mimi dates for target demographics for tour

12/16 Enroll Oak event

Mimi/Lily to send out info to Outreach Committee to get volunteers for 12/16 Enroll Oak events

12/9 Enroll Oak event

Enroll Oak recommended we only do West Oakland because we would not get as much interest from the East Oakland Enroll Oak event Yu Ming is further away from those families.

Lottery is March 7th at 4pm. EOC window is tightener.

Does the Board need to decide on the lottery date? No